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	Ms. VENERANDA M. TOMAS (02) 491-7707																												
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18 October 2011

Philippine Stock Exchange, Inc.

3F Tower One and Exchange Plaza Ayala Triangle, Ayala Avenue Makati City

Attention:

MS. JANET A. ENCARNACION

Head, Disclosure Department

Subject:

Quarterly Public Ownership Report

Gentlemen:

In compliance with PSE Memorandum No. 2008-035, attached is the report on the public ownership level of Splash Corporation as of 30 September 2011.

Thank you.

Very truly yours,

VENERANDA M. TOMAS

Compliance Officer

cc: Director Justina F. Callangan

Corporation Finance Department Securities and Exchange Commission

PUBLIC OWNERSHIP PERCENTAGE Total Number of Shares Owned by the Public 213,291,275 shares 649,283,166 shares 32.85% Number of Issued and Outstanding Shares 649,283,166 Number of Outstanding Shares Number of Treasury Shares Number of Listed Shares **649,283,166** 96,877,191 **746,160,357** Number of Edited Shares Number of Foreign-Owned Shares Foreign Ownership Level (%) Foreign Ownership Limit (%) 7,416,900

Note: Please observe the same cut-off date.

1.14% 40%

See Annex A for Guidelines and Definitions

SPLASH CORPORATION

	<u> </u>	Number A	of Shares	Total
mber of Issued Shares Less: Number of Treasury Shares (if any)		746,160,357 96,877,191	0	746,160,357 96,877,191
mber of Issued and Outstanding Shares		649,283,166	0	649,283,166
Less:	% to total			
	I/O Shares	Α	В	Total
Directors* Dr. Rolando B. Hortaleza				
Direct	0.0000 %	1	0	1
Dr. Rosalinda A. Hortaleza Direct	0.0000 %	1	0	1
Allue Krisanne A. Hortaleza Direct	0.0000 %	1	0	1
Maurice P. Ligot Direct	0.0015 %	10,000	0	10,000
Eric Roel E. Domagas Direct	0.0063 %	41,000	0	41,000
Rafael C. Lopa Direct	0.0002 %	1,000	0	1,000
Jimmy T. Yaokasin	0.0039 %		0	25,000
Direct Bonifacio De Jesus		25,000		
Direct Emily A. Abrera	0.0001 %	1,000	0	1,000
Direct Sub-total	0.0007 % 0.0119 %	5,000 83,003	0	5,000 83,003
Officers*				
Pedro G. Picornell Direct	- %	0	0	0
Lynneth P. Malabanan	- %	0	0	0
Direct Ace Vincent V. Villareal				0
Direct Veneranda M. Tomas	- %	0	0	
Direct Joseph C. Bautista	0.0027 %	20,000	0	20,000
Direct Ma. Chantella C. Batac	- %	0	0	0
Direct	- %	0	0	0
Glenda D. Pingol Direct	- %	0	0	0
Fernando M. Manotok Direct	- %	0	0	O
Ma. Lourdes P. Gatmaytan Direct	- %	0	0	0
Jasmin U. Tan Direct	- %	0	0	C
Weena Roja N. Pineda Direct	- %	0	0	C
Teresita D. Panganiban			1, 2,000	
Direct Sub-total	- % 0.0027 %	0 20,000	0 0	20,000
Principal/Substantial Stockholders*				
Ang Hortaleza Corporation (formerly Splash I Direct	Holdings, Inc.) 67.1339 %	435,888,888	0	435,888,888
Sub-total	67.1339 %	435,888,888	0	435,888,888
Affiliate*			0	C
Sub-total .	0 % 0 %	0 0	0	0
Others* Government*	0 %	0	0	C
Banks*	0%	0	0	C
Employees*	0%	0	0	(
	0%	0	0	C
Lock-Up Shares* Sub-total	0 %	0	o	Č
TOTAL	67.15 %	435,991,891		435,991,891
Total Number of Shares Owned by the Public		0		213,291,275

ANNEX B

Minimum Percentage of Public Ownership

To check if Company, Inc. is in compliance with the Minimum Percentage of Public Ownership, the following steps must be observed:

Step 1 Compute for Company's Market Capitalization

(Please observe the same cut-off date as that of the Computation of Public Ownership Percentage)

Market Capitalization = Total Issued and Outstanding shares x Closing Market Price on cut-off date

= 649,283,166 X 2.05

= 1,331,030,490.30

Step 2 Refer to the Table below.

(Based on the Market Capitalization computed, identify the corresponding minimum public ownership requirement.)

MARKET CAPITALIZATION	PUBLIC OWNERSHIP	
Not exceeding P 400 M	33%	
>P400M to P1B	25%	
>P1B to P5B	20%	<
>5B to P10B	15%	
>P10B	10%	
	Not exceeding P 400 M >P400M to P1B > P1B to P5B >5B to P10B	Not exceeding P 400 M 33% >P400M to P1B 25% >P1B to P5B 20% >5B to P10B 15%

Step 3 Compare computed Actual Public Ownership with the Minimum Requirement

Actual Public Ownership (per computation) 32.85%

Minimum Required Public Ownership (per table) 20%