

# COVER SHEET

A S 0 9 1 9 6 2 0 6

SEC Registration Number

S P L A S H   C O R P O R A T I O N

A N D   S U B S I D I A R I E S

(Company's Full Name)

H B C   C o r p o r a t e   C e n t r e ,

5 4 8   M i n d a n a o   A v e n u e   c o r n e r

Q u i r i n o   H i g h w a y ,   Q u e z o n   C i t y

(Business Address : No. Street City / Town / Province)

**Ms. VENERANDA M. TOMAS**

(Contact Person)

**491-7707**

(Company Telephone Number)

1 2

3 1

*Month   Day*  
(Fiscal Year)

(Form Type)

0 6

1 9

*Month   Day*  
(Annual Meeting)

**Not Applicable**

(Secondary License Type, if applicable)

Dept. requiring this document

Total Number of Stockholders

Total Amount of Borrowings

Domestic	Foreign

To be accomplished by SEC Personnel concerned

File Number	LCU
Document ID	Cashier

STAMPS

Remarks : Use BLANK ink for scanning purposes



18 October 2010

**Philippine Stock Exchange, Inc.**  
3F Tower One and Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

Attention: **MS. JANET A. ENCARNACION**  
Head, Disclosure Department

Subject: **Quarterly Public Ownership Report**

Gentlemen:

In compliance with PSE Memorandum No. 2008-035, attached is the report on the public ownership level of Splash Corporation as of 30 September 2010.

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read "Veneranda M. Tomas", is written over the typed name.

**VENERANDA M. TOMAS**  
Compliance Officer

cc: **Director Justina F. Callangan**  
Corporation Finance Department  
Securities and Exchange Commission

## ANNEX A

**SPLASH CORPORATION**  
Computation of Public Ownership as of 30 September 2010.

		Number of Shares		
		A	B	Total
Number of Issued Shares		746,160,357	0	746,160,357
Less: Number of Treasury Shares (if any)		92,360,191	0	92,360,191
<b>Number of Issued and Outstanding Shares</b>		<b>653,800,166</b>	<b>0</b>	<b>653,800,166</b>
Less:				
	% to total I/O Shares	A	B	Total
<b>Directors*</b>				
Dr. Rolando B. Hortaleza				
Direct	0.0000 %	1	0	1
Dr. Rosalinda A. Hortaleza				
Direct	0.0000 %	1	0	1
Allue Krisanne A. Hortaleza				
Direct	0.0000 %	1	0	1
Maurice P. Ligot				
Direct	0.0015 %	10,000	0	10,000
Eric Roel E. Domagas				
Direct	0.0063 %	41,000	0	41,000
Rafael C. Lopa				
Direct	0.0002 %	1,000	0	1,000
Jimmy T. Yaokasin				
Direct	0.0038 %	25,000	0	25,000
Sub-total	0.0118 %	77,003	0	77,003
<b>Officers*</b>				
Pedro G. Picomell				
Direct	- %	0	0	0
Lynne P. Malabanan				
Direct	- %	0	0	0
Ace Vincent V. Villareal				
Direct	- %	0	0	0
Veneranda M. Tomas				
Direct	0.0027 %	20,000	0	20,000
Jose G. Vega				
Direct	- %	0	0	0
Sub-total	- %	0	0	0
<b>Principal/Substantial Stockholders*</b>				
Ang Hortaleza Corporation (formerly Splash Holdings, Inc.)				
Direct	6.4254 %	42,009,214	0	42,009,214
Indirect	60.1941 %	393,548,843	0	393,548,843
Sub-total	66.6194 %	435,558,057	0	435,558,057
<b>Affiliate*</b>				
Sub-total	0 %	0	0	0
<b>Others*</b>				
Government*	0 %	0	0	0
Banks*	0 %	0	0	0
Employees*	0 %	0	0	0
Lock-Up Shares*	0 %	0	0	0
Sub-total	0 %	0	0	0
<b>TOTAL</b>	<b>66.63 %</b>	<b>435,635,060</b>	<b>-</b>	<b>435,635,060</b>
<b>Total Number of Shares Owned by the Public</b>		<b>0</b>	<b>-</b>	<b>218,165,106</b>

**PUBLIC OWNERSHIP PERCENTAGE**  
Total Number of Shares Owned by the Public

218,165,106 shares = 33.37%  
653,800,166 shares

Number of Issued and Outstanding Shares = 746,160,357  
Number of Outstanding Shares = 653,800,166  
Number of Treasury Shares = 92,360,191  
Number of Listed Shares = 746,160,357  
Number of Foreign-Owned Shares = 2,010,300  
Foreign Ownership Level (%) = 0.31%  
Foreign Ownership Limit (%) = 40%

Note: Please observe the same cut-off date.

\* See Annex A for Guidelines and Definitions

## ANNEX B

### Minimum Percentage of Public Ownership

To check if Company, Inc. is in compliance with the Minimum Percentage of Public Ownership, the following steps must be observed:

**Step 1 Compute for Company's Market Capitalization**

( Please observe the same cut-off date as that of the Computation of Public Ownership Percentage)

Market Capitalization = Total Issued and Outstanding shares x Closing Market Price on cut-off date

$$= 710,290,326 \times 2.60$$

$$= \underline{\underline{1,846,754,847.60}}$$

**Step 2 Refer to the Table below.**

(Based on the Market Capitalization computed, identify the corresponding minimum public ownership requirement.)

MARKET CAPITALIZATION	PUBLIC OWNERSHIP
Not exceeding P 400 M	33%
>P400M to P1B	25%
<b>&gt;P1B to P5B</b>	<b>20%</b>
>5B to P10B	15%
>P10B	10%

**Step 3 Compare computed Actual Public Ownership with the Minimum Requirement**

Actual Public Ownership (per computation) **33.37%**

Minimum Required Public Ownership (per table) **20%**