

COVER SHEET

A S O 9 1 1 9 6 2 0 6
S.E.C. REGISTRATION NUMBER

S P L A S H C O R P O R A T I O N

(COMPANY'S FULL NAME)

H B C C O R P O R A T E C E N T R E
5 4 8 M I N D A N A O A V E N U E C O R
Q U I R I N O H I G H W A Y
Q U E Z O N C I T Y

(Business Address: No. Street/City/Town/Province)

VENERANDA M. TOMAS
Contact Person

984-5555
Company Telephone Number

DECEMBER 31

COMPUTATION OF

3rd Saturday of June

PUBLIC OWNERSHIP as of June 30, 2010

Month Day Form Type Month Day
Fiscal Year Annual Meeting

Secondary License Type, If Applicable

Corporation Finance Department

Department Requiring this Document

Amended Articles Number / Section

Total Amount of Borrowings

Total no. of Subscribers

Domestic

Foreign

TO BE ACCOMPLISHED BY SEC PERSONNEL CONCERNED

File Number

Document I.D.

LCU

Cashier

**SPLASH CORPORATION
REPORT ON THE NUMBER OF SHAREHOLDERS**

Pursuant to Section 17.6 of the Securities Regulation Code and the SRC Rule

1. Security and Issuer

746,160,357 Common Shares listed in the Philippine Stock Exchange

Splash Corporation
3F HBC Corporate Centre
Mindanao Avenue, Quezon City 1116

2. Identity and Background

Splash Corporation manufactures and markets personal care products and is the personal care arm of the Splash Group of Companies. The Splash Group is composed of wholly-owned Philippine companies with business interest in personal care manufacturing and marketing, and recently, health and wellness development and marketing.

Splash Corporation has not been convicted in a criminal proceeding.

Likewise, the Corporation has not been subjected to any civil proceeding of a judicial or administrative nature, nor has it ever been permanently or temporarily enjoined, barred, suspended or otherwise limited its involvement in any type of business, securities, commodities or banking.

Splash Corporation is a wholly-owned Philippine company.

3. Purpose of Transaction

To report to the Securities and Exchange Commission the computation of public ownership as of June 30, 2010.

After reasonable inquiry to the best of my knowledge and belief, I certify that the information set forth in this report is true, complete and accurate. This report is signed in Quezon City on the 13th day of July, 2010.

SPLASH CORPORATION

By:



VENERANDA M. TOMAS
Compliance Officer

ANNEX B

Minimum Percentage of Public Ownership

To check if Company, Inc. is in compliance with the Minimum Percentage of Public Ownership, the following steps must be observed:

Step 1 Compute for Company's Market Capitalization

(Please observe the same cut-off date as that of the Computation of Public Ownership Percentage)

Market Capitalization = Total Issued and Outstanding shares x Closing Market Price on cut-off date

$$= 710,290,326 \times 2.50$$

$$= \underline{\underline{1,775,725,815.00}}$$

Step 2 Refer to the Table below.

(Based on the Market Capitalization computed, identify the corresponding minimum public ownership requirement.)

MARKET CAPITALIZATION	PUBLIC OWNERSHIP
Not exceeding P 400 M	33%
>P400M to P1B	25%
>P1B to P5B	20%
>5B to P10B	15%
>P10B	10%

Step 3 Compare computed Actual Public Ownership with the Minimum Requirement

Actual Public Ownership (per computation) **30.72%**

Minimum Required Public Ownership (per table) **20%**

ANNEX A

SPLASH CORPORATION
Computation of Public Ownership as of 30 June 2010

	Number of Shares			
	A	B	Total	
Number of Issued Shares	746,160,357	0	746,160,357	
Less: Number of Treasury Shares (if any)	35,870,031	0	35,870,031	
Number of Issued and Outstanding Shares	710,290,326	0	710,290,326	
Less:				
	<u>% to total I/O Shares</u>	<u>A</u>	<u>B</u>	<u>Total</u>
Directors*				
Dr. Rolando B. Hortaleza				
Direct	0.0000 %	1	0	1
Dr. Rosalinda A. Hortaleza				
Direct	0.0000 %	1	0	1
Allue Krisanne A. Hortaleza				
Direct	0.0000 %	1	0	1
Maurice P. Ligot				
Direct	0.0014 %	10,000	0	10,000
Eric Roel E. Domagas				
Direct	0.0001 %	1,000	0	1,000
Rizalino D. Rivera				
Direct	0.0021 %	15,000	0	15,000
Jimmy T. Yaokasin				
Direct	0.0035 %	25,000	0	25,000
Sub-total	0.0072 %	51,003	0	51,003
Officers*				
Maria Regina S. Gavino				
Direct	- %	0	0	0
Maria Chiara D. Miraflores				
Direct	- %	0	0	0
Grace D. Del Rosario				
Direct	- %	0	0	0
Nelson I. Getigan				
Direct	- %	0	0	0
Noel T. Macaya				
Direct	- %	0	0	0
Pedro G. Picornell				
Direct	- %	0	0	0
Joseph B. Mutuc				
Direct	- %	0	0	0
Fernando M. Manotok				
Direct	- %	0	0	0
Vicci Tomas				
Direct	- %	0	0	0
Sub-total	- %	0	0	0
Principal/Substantial Stockholders*				
Splash Holdings Inc.				
Direct	69.2687 %	492,009,214	0	492,009,214
Sub-total	69.2687 %	492,009,214	0	492,009,214
Affiliate*				
Sub-total	0 %	0	0	0
Others*				
Government*	0 %	0	0	0
Banks*	0 %	0	0	0
Employees*	0 %	0	0	0
Lock-Up Shares*	0 %	0	0	0
Sub-total	0 %	0	0	0
TOTAL	69.28 %	492,060,217	-	492,060,217
Total Number of Shares Owned by the Public		0	-	218,230,109

PUBLIC OWNERSHIP PERCENTAGE
Total Number of Shares Owned by the Public

218,230,109 shares
710,290,326 shares

=

30.72%

Number of Issued and Outstanding Shares	=	746,160,357
Number of Outstanding Shares	=	710,290,326
Number of Treasury Shares	=	35,870,031
Number of Listed Shares	=	746,160,357
Number of Foreign-Owned Shares	=	2,010,300
Foreign Ownership Level (%)	=	0.28%
Foreign Ownership Limit (%)	=	40%

Note: Please observe the same cut-off date.

* See Annex A for Guidelines and Definitions