

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report: July 17, 2009
2. SEC Identification Number: AS091-196206.
3. BIR Tax Identification No: 001-096-221
4. Exact name of issuer as specified in its charter: Splash Corporation
5. Province, country or other jurisdiction of incorporation
6. Industry Classification Code: (SEC Use Only)
7. Address of principal office: 3F HBC Corporate
Centre Mindanao
Avenue, Quezon City
1116
8. Issuer's telephone number, including area code: (02) 984-5555
9. Former name or former address, if changed since last report: NA
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

	<u>Number of Shares of Common Stock</u>
Common Shares listed in the Philippine Stock Exchange	223,848,107 common shares

11. Indicate the item numbers reported herein:
- RE: SPH's Public Ownership Report as of June 30, 2009

SIGNATURE

Pursuant to the requirement of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned duly authorized for the purpose

SPLASH CORPORATION

By:



MR. RAMON G. TRAJANO
SVP and CFO



July 17, 2009

PHILIPPINE STOCK EXCHANGE, INC.

PSE Centre, Exchange Road
Ortigas Centre, Pasig City

Attention: **Ms. Janet A. Encarnacion**
Head, Disclosure Department

Subject: Public Ownership Report as of June 30,
2009

Gentlemen:

Attached is a copy of the Public Ownership Report of Splash Corporation (SPH) as of June 30, 2009.

After reasonable inquiry to the best of my knowledge and belief. I certify that the information set forth in this report is true, complete and accurate. This report is signed in Quezon City on July 17, 2009.

Thank you very much.

Very truly yours,

A handwritten signature in black ink, appearing to read "R. Trajano", is written over a faint circular stamp.

RAMON G. TRAJANO
Senior Vice-President / Chief Financial Officer
Corporate Information Officer



SPLASH CORPORATION
Computation of Public Ownership as of June 30, 2009

	Number of Shares			
	A	B	Total	
Number of Issued Shares	746,160,357	0	746,160,357	
Less: Number of Treasury Shares (if any)	54,870,031	0	54,870,031	
Number of Issued and Outstanding Shares	691,290,326	0	691,290,326	
Less:				
	% to total I/O Shares	A	B	Total
Directors*				
Dr. Rolando B. Hortaleza				
Direct	0.0000 %	1	0	1
Dr. Rosalinda A. Hortaleza				
Direct	0.0000 %	1	0	1
Allue Krisanne A. Hortaleza				
Direct	0.0000 %	1	0	1
Maurice P. Ligot				
Direct	0.0014 %	10,000	0	10,000
Sinforoso Jesus R. Soriano				
Direct	0.0029 %	20,000	0	20,000
Rizalino D. Rivera				
Direct	0.0022 %	15,000	0	15,000
Jimmy T. Yaokasin				
Direct	0.0036 %	25,000	0	25,000
Sub-total	0.0101 %	70,003	0	70,003
Officers*				
Ramon G. Trajano				
Direct	- %	0	0	0
Eric Roel E. Domagas				
Direct	- %	0	0	0
Maria Regina S. Gavino				
Direct	- %	0	0	0
Maria Chiara D. Miraflores				
Direct	- %	0	0	0
Atty. Ma. Lourdes B. Rodriguez				
Direct	- %	0	0	0
Grace D. Del Rosario				
Direct	- %	0	0	0
Noel T. Macaya				
Direct	- %	0	0	0
Pedro G. Picornell				
Direct	- %	0	0	0
Joseph B. Mutuc				
Direct	- %	0	0	0
Fernando M. Manotok				
Direct	- %	0	0	0
Sub-total	- %	0	0	0
Principal/Substantial Stockholders*				
Splash Holdings Inc.				
Direct	71.1726 %	492,009,214	0	492,009,214
Abacus Securities Corporation				
Indirect	7.5294	52,050,053		52,050,053
The Hongkong Shanghai Banking Corporation				
Indirect	11.7422	81,172,500		81,172,500
Sub-total	90.44 %	625,231,767	0	625,231,767
Affiliate*	0 %	0	0	0
Sub-total	0 %	0	0	0
Others*				
Government*	0 %	0	0	0
Banks*	0 %	0	0	0
Employees*	0 %	0	0	0
Lock-Up Shares*	0 %	0	0	0
Sub-total	0 %	0	0	0
TOTAL	90.45 %	625,301,770	-	625,301,770
Total Number of Shares Owned by the Public		0	-	65,988,556

PUBLIC OWNERSHIP PERCENTAGE
Total Number of Shares Owned by the Public

65,988,556 shares = 9.55%
shares

Number of Issued and Outstanding Shares	=	746,160,357
Number of Outstanding Shares	=	746,160,357
Number of Treasury Shares	=	54,870,031
Number of Listed Shares	=	691,290,326
Number of Foreign-Owned Shares	=	94,794,500
Foreign Ownership Level (%)	=	13.71%
Foreign Ownership Limit (%)	=	40%

Note: Please observe the same cut-off date.