

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report: April 28, 2015
2. SEC Identification Number: ASO91-196206
3. BIR Tax Identification No: 001-096-221-000
4. Exact name of issuer as specified in its charter: Splash Corporation
5. Province, country or other jurisdiction of incorporation:
6. Industry Classification Code: (SEC Use Only)
7. Address of principal office: 5F W-High Street Building  
11th Avenue corner  
28th Street, Bonifacio  
Global City, Taguig City  
1634
8. Issuer's telephone number, including area code: (632) 491-7707
9. Former name or former address, if changed since last report: NA
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
- |   | <u>Number of Shares of Common Stock</u> |
|---|---|
| Common Shares listed in the Philippine Stock Exchange | 626,491,166                             |
11. Indicate the item numbers reported herein:

Reply to Exchange's Query dated 27 April 2015 regarding Buy-Back of up to Php100 million worth of SPH shares.

SIGNATURE

Pursuant to the requirement of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned duly authorized for the purpose.

SPLASH CORPORATION

By:

FERNANDO M. MANOTOK  
Compliance Officer

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Apr 28, 2015
2. SEC Identification Number  
ASO91-196206
3. BIR Tax Identification No.  
001-096-221-000
4. Exact name of issuer as specified in its charter  
Splash Corporation
5. Province, country or other jurisdiction of incorporation  
Philippines
6. Industry Classification Code(SEC Use Only)
  
7. Address of principal office  
5/F, W High Street Building, 28th Street corner 11th Avenue, Bonifacio Global City,  
Taguig City  
Postal Code  
1634
  
8. Issuer's telephone number, including area code  
(632) 491-7707
9. Former name or former address, if changed since last report  
NA
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
common	626,491,166

11. Indicate the item numbers reported herein  
4-32

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*

## Splash Corporation SPH

### PSE Disclosure Form 4-32 - Reply to Exchange's Query

**Subject of the Disclosure**

Reply to Exchange's Query dated 27 April 2015 regarding Buy-Back of up to Php100 million worth of SPH shares

**Description of the Disclosure**

Reply to Exchange's Query dated 27 April 2015 regarding Buy-Back of up to Php100 million worth of SPH shares

**Information Requested**

1. Reason/purpose of the buy-back program: to improve net asset value per share &/or earnings per share
2. Estimated number of SPH shares to be repurchased with the corresponding percentage to the Company's total outstanding shares: Php100 million / Php1.80 per share (last traded price on 28 April 2015) = estimated 55,550,000 shares (8.87% of 626,491,166 outstanding shares)
3. Timetable for effectivity of the program: within a period of two (2) years
4. Latest Information on the following:
  - Issued Shares: 746,160,357
  - Outstanding Shares: 626,491,166
  - Listed Shares: 746,160,357
  - Treasury Shares: 119,669,191