

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report: May 23, 2014
2. SEC Identification Number: ASO91-196206
3. BIR Tax Identification No: 001-096-221-000
4. Exact name of issuer as specified in its charter: Splash Corporation
5. Province, country or other jurisdiction of incorporation
6. Industry Classification Code: (SEC Use Only)
7. Address of principal office: 5F W Building  
11th Avenue corner  
28th Street, Bonifacio  
Global City, Taguig City  
1634
8. Issuer's telephone number, including area code: (632) 491-7707
9. Former name or former address, if changed since last report: NA
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

	<u>Number of Shares of Common Stock</u>
Common Shares listed in the Philippine Stock Exchange	649,283,166

11. Indicate the item numbers reported herein:

During the annual meeting of the stockholders of Splash Corporation ("SPH") held on May 23, 2014 at the Ruby Ballroom, Crowne Plaza, Ortigas corner ADB Avenue, Quezon City, the stockholders approved the following:

1. Election of the following as members of the Board of Directors of SPH

1. Dr. Rolando B. Hortaleza
2. Dr. Rosalinda A. Hortaleza
3. Miss Maurice P. Ligot
4. Mr. Jimmy T. Yaokasin, Jr.
5. Ms. Emily A. Abrera
6. Mr. Rafael C. Lopa

7. Mr. Cayetano W. Paderanga, Jr.
8. Mr. Ricardo R. Blanco
9. Ms. Fe Marie R. Cabantac

The shareholding, qualification and business experience for the past five (5) years of such directors elected are set forth in the Definitive Information Statement submitted to the Securities and Exchange Commission ("SEC") and the Philippine Stock Exchange ("PSE") and distributed to the stockholders of Splash Corporation prior to the abovestated meeting in accordance with applicable regulations.

2. Election of Sycip Gores Velayo and Co. as the external auditor of Splash Corporation.

At the Organizational Meeting of the Board of Directors which was held immediately after the Stockholder's Meeting, the following corporate officers were appointed:

Chairman	<b>Dr. Rolando B. Hortaleza</b>
Vice Chairman	<b>Jimmy T. Yaokasin Jr.</b>
President & CEO	<b>Dr. Rolando B. Hortaleza</b>
Executive Vice President & Chief Finance Officer /Chief Compliance Officer	<b>Veneranda M. Tomas</b>
Senior Vice President & GM for Foods & IOD	<b>Ace Vincent V. Villa-Real</b>
Vice President & GM for POD	<b>Marco Manuel B. Nieto</b>
Vice President & GM for Direct Sales	<b>Glenda D. Pingol</b>
Corporate Secretary	<b>Atty. Henry L. Yaokasin Jr.</b>
Asst. Corporate Secretary	<b>Atty. Jasmin U. Tan</b>

Further, the following Board Committees were constituted:

<b>EXECUTIVE COMMITTEE</b>	
Chairman:	<b>DR. ROLANDO B. HORTALEZA</b>
Vice-Chairman:	<b>JIMMY T. YAOKASIN, JR.</b>
Members:	<b>DR. ROSALINDA A. HORTALEZA</b>
	<b>MAURICE P. LIGOT</b>
	<b>RICARDO R. BLANCO</b>
<b>AUDIT COMMITTEE</b>	
Chairman:	<b>JIMMY T. YAOKASIN, JR.</b>
Members:	<b>DR. ROSALINDA A. HORTALEZA</b>
	<b>RICARDO R. BLANCO</b>
<b>COMPENSATION COMMITTEE</b>	
Chairperson:	<b>MAURICE P. LIGOT</b>
Members:	<b>FE MARIE R. CABANTAC</b>
	<b>DR. ROSALINDA A. HORTALEZA</b>
<b>NOMINATION COMMITTEE</b>	
Chairman:	<b>RAFAEL C. LOPA</b>
Members:	<b>EMILY A. ABRERA</b>
	<b>CAYETANO W. PADERANGA JR.</b>

## SIGNATURE

Pursuant to the requirement of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned duly authorized for the purpose.

### SPLASH CORPORATION

By:

  
**VENERANDA M. TOMAS**  
Compliance Officer