

**SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. Date of Report: February 7, 2014
2. SEC Identification Number: ASO91-196206
3. BIR Tax Identification No: 001-096-221-000
4. Exact name of issuer as specified in its charter: Splash Corporation
5. Province, country or other jurisdiction of incorporation:
6. Industry Classification Code: (SEC Use Only)
7. Address of principal office: 5F W-Office Building
11th Avenue corner
28th Street, Bonifacio
Global City, Taguig City
1634
8. Issuer's telephone number, including area code: (632) 491-7707
9. Former name or former address, if changed since last report: NA
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
- | | <u>Number of Shares of Common Stock</u> |
|---|---|
| Common Shares listed in the Philippine Stock Exchange | 746,160,357 |

11. Indicate the item numbers reported herein:

The Board of Directors of Splash Corporation, during its meeting on 7 February 2014 held at the Board Room of W-Office Building, 11th Avenue Corner 28th Street, Bonifacio Global City, Taguig City, there being a quorum, majority of the Directors being present during said meeting approved the following:

- (a) Setting the Record Date on 18 March 2014 at the close of business hours;
- (b) Promotion of Ace Vincent V. Villa-real from Vice-President to Senior Vice President and
- (c) Appointment of Atty. Henry L. Yaokasin, Jr. as Assistant Corporate Secretary.

Pursuant to the requirement of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned duly authorized for the purpose.

SPLASH CORPORATION

By:


VENERANDA M. TOMAS
Compliance Officer